

16<sup>th</sup> September, 2025

Dear Sir/Madam,

**Subject: Invitation to participate in India Pavilion at TITF-2025, Tashkent, Uzbekistan.**

We are delighted to announce that **Services Export Promotion Council (SEPC)**, is organising the **India Pavilion** at the **Tashkent International Tourism Fair (TITF) 2025 - "Tourism on the Silk Road"**, scheduled to be held from **27-29 November, 2025** at Central Asia Expo (CAEx), **Tashkent, Uzbekistan**.

The Tashkent International Tourism Fair (TITF) "Tourism on the Silk Road" is a key event in Uzbekistan's tourism industry and Central Asia as a whole, held annually since 1995 with the official support of the UN World Tourism Organization (UNWTO). As one of the region's leading travel trade events, TITF serves as a global platform that unites tourism professionals from around the world. It showcases diverse tourism opportunities, facilitates business negotiations with hundreds of industry experts, and hosts international conferences on global tourism development. The event brings together global exhibitors and visitors, highlighting emerging trends, innovative services, and unique cultural experiences. Over three days, TITF fosters invaluable networking, idea exchange, and partnerships with industry leaders, making it a crucial platform for expanding visibility in Uzbekistan's growing tourism market and accessing wider regional opportunities.

**A Gateway to Global Opportunities:**

**TITF 2025** is Uzbekistan's premier B2B travel and tourism trade show, bringing together the full spectrum of industry professionals:

Travel agents	Airlines	Universities	Marketing Companies
Travel agencies	Transport Companies	National Tourism Development Funds	Large Private Companies
Tour operators	Aviation Charter Companies	Convention and Exhibition Bureaus	Media Companies
Mice planners	Destination marketers	Hotels/Real Estate/Resorts	Air Ticket Offices
Insurance companies	Technology solution providers	State Tourism organizations	Diversified Tourists

Participation in the TITF-2025 will provide many benefits for both tourism industry professionals and travel enthusiasts:

- Business transactions;
- Search for new partners;
- Supporting industry development;
- Promotion of tourist products;
- Familiarization with new trends;
- Marketing research.

### Participate in India Pavilion:

While there is no subsidy on the overall cost this year, the India Pavilion promises an unparalleled experience and immense value addition for all participants. Here's why this is an opportunity:

- **Prime Visibility:** Position your brand within a professionally curated pavilion, designed to reflect India's vibrant tourism heritage and innovation.
- **Networking Powerhouse:** Connect with global tour operators, hotel chains, airlines, and media, opening doors to lucrative partnerships and business growth. SEPC will be ensuring that your business meetings are prescheduled in addition to your own efforts.
- **Rich Experience:** Benefit from SEPC's expertise in delivering a world-class showcase that blends tradition with modernity, ensuring your offerings stand out.
- **Market Expansion:** Tap into the booming potential market worldwide, where demand for India's diverse tourism products – spiritual retreats, luxury getaways, heritage tours, and more – is on the rise.
- **Value for Investment:** The India Pavilion is crafted to maximize your ROI by offering a prestigious platform that amplifies your reach and impact.

**Participation charges: Rs. 2.00 Lakh per table space.**

### Seize the Spotlight!

Imagine your brand spotlighted amidst the energy and prestige of TITF-2025, surrounded by the best of India's tourism industry. This is your moment to dazzle the world with your unique story – whether it's the allure of your luxury hotel, the charm of your curated tours, or the promise of an unforgettable Indian experience. Based on the participation, you're investing in a transformative opportunity that promises exponential returns through global exposure, quality leads, and lasting relationships.

Spaces are limited and will be allocated on a **first-come, first-served basis**. To secure your stall, please submit the duly filled, signed, and stamped registration form as attached. You may send confirmation on the following:

Mr. Kaushik Guha Roy Deputy Director Mobile: 8860142359 Email: <a href="mailto:kaushik.guharoy@servicesepec.org">kaushik.guharoy@servicesepec.org</a>	Mr. Abhishek Sahdev Deputy Director Mobile: 9560264622 Email: <a href="mailto:abhishek.sahdev@servicesepec.org">abhishek.sahdev@servicesepec.org</a>
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Join us at TITF-2025 and let the India Pavilion be the launchpad for your next big success.

With best regards



Karan Rathore  
Chairperson